

International Tender for Worldwide Media Rights



**Bangladesh
Cricket Board**

No: BCB/ Media Rights /2012/ 355

Date: 14th August 2012

The Bangladesh Cricket Board (BCB) hereby invites tenders from TV Broadcasters or their duly authorized Marketing Agents for the acquisition of BCB's Worldwide Media Rights for the period of 1st November 2012 to 30th April 2016 in accordance with the following:

- i) A detailed tender document has been developed incorporating all necessary Tender/Bid details and documents, including the "Media Rights Agreement" for acquisition of the right to broadcast or otherwise distribute audio-visual, visual or audio coverage of any Match (whether on a live or delayed basis and whether of all or any part of such Match) by way of Television Delivery and Internet Rights, Audio Rights, Mobile Rights and In-flight/On-board Rights.
- ii) Interested parties need to obtain a copy of the tender document from the BCB Management Office (Sher-e-Bangla National Cricket Stadium, Mirpur, Dhaka, Bangladesh) during working hours by no later than Thursday, 30th August 2012 on payment of USD 7,500.00 (US Dollar Seven Thousand Five Hundred Only)/ BDT 6,15,000.00 (non-refundable). Such payment needs to be remitted to BCB (Account No: 01-7537131-01, Account Name: Bangladesh Cricket Board, Bank: Standard Chartered Bank, Dhaka, Bangladesh, SWIFT: SCBLBDDX). Please send your request for the tender document (soft or printed version) along with evidence of the bank transfer/ payment referred to above.
- iii) Any persons or entities with an existing unresolved dispute with BCB on a point of law or fact shall be ineligible to bid.
- iv) Interested parties are requested to refer to the BCB website (www.tigercricket.com) for details on the BCB Worldwide Media Rights on offer and the eligibility criteria.
- v) All Tenders/Bids (prepared in accordance with the Tender Document) must be delivered to the "BCB Management Office" as directed in the tender document between BST 10.00 am and BST 12.00 noon on Thursday, 6th September 2012.
- vi) Potential bidders may contact the BCB at the address below for details on obtaining the tender document.

The BCB reserves the right to cancel the entire process and / or modify, add or alter the terms of the tender document and/ or the conditions by issuing an addendum(s) at any time (but not less than 24 hours before submission of bid) prior to the submission of the bid and to reject any or all offers at its sole discretion, without assigning any reason whatsoever.

Chief Executive Officer
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Sher-e-Bangla National Cricket Stadium
Mirpur, Dhaka 1216, Bangladesh
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