
About the ACC

The Asian Cricket Council (ACC) was established to administer, promote and develop the game of cricket in Asia. ACC's office is located in Dubai, UAE Please visit www.asiancricket.org for more information about the ACC and its activities.

Job description

This role is an important and strategic position in the ACC, who responsible for planning and delivering ACC events and programmes in a commercially viable and creative manner. The successful candidate would have to be responsible for all aspects of ACC's tournaments and programmes while maintaining a strong focus on achieving ACC objectives.

Post: Head of Events and Commercial

Key Responsibilities:

1. Strategic and operational management of ACC Events in a commercially successful and efficient manner.
2. Planning and preparation of ACC Events and Programme calendar with an aim of maintaining cricket as a premier sport in Asia and providing the foundation for Asian teams to perform to the best of their ability in international competitions. This includes creating new ACC events and/or reinventing the current ACC events structure to receive optimal benefit for ACC and its members.
3. Introducing strategies and practices, including commercial strategies, to grow participant base and help establish pathways for players and resource persons of all ages, genders and cultures throughout Asia in a structured manner.
4. Building and developing a constructive network among ICC, ACC Members, existing and potential commercial partners, and other stakeholders to facilitate effective delivery of job responsibilities with an aim of bringing in new sponsors to ACC.
5. Developing brand strategies and guidelines for ACC commercial properties and work closely with all stakeholders to create new revenue streams for ACC.
6. Informing the Board and ACC committees about trends, issues, challenges and activities in order to facilitate policy-making and recommending policy positions in managing ACC affairs.
7. Undertaking other duties as may be required from time to time consistent with plans or policies introduced by the ACC Board.

Location: Dubai, UAE (Requires international travel)

Eligibility

Education: Should hold an MBA

Requirements for a successful candidate:

Must have extensive experience in sports management and/or event management with direct experience in involving a large-scale sporting body and/or premier event.

Applicant must be highly strategic as well as operationally savvy with ability to introduce new events & revenue concepts, new commercial partners and ideas.

Must have previous direct experience in managing commercial responsibilities of premier cricketing events, working with the World's leading brands in cricket, and any experience or involvement with sports management in the past will give the said candidate a definite added advantage.

The successful candidate must be a dynamic and energetic individual with ability to work with stakeholders from different backgrounds across cultural and national identities.

We envision the successful candidate to have a long term future with ACC. Therefore, applicants less than 45 years of age may be preferred.

Knowledge & skills:

Knowledge: Updated knowledge and interest in the ever-changing landscape in the game of cricket and the sports industry in general.

Teamwork: Work collaboratively with others to achieve business and department objectives.

Problem Solving: The ability to present solutions make the best decision under pressure.

Communication: Excellent written and oral communication in English language including strong report-writing and presentation skills, ability to influence and persuade, and MS office skills

Time Management: Excellent time management skills, multi-tasking and the ability to work to deadlines.

The selected candidate to furnish two recent work references and the compensation offered will be commensurate with qualifications and experience.

How to apply?

Interested applicants should email their resumes in PDF format by **October 27, 2021**, to hr@asiancricket.org and should mention **'Application for Head of Events & Commercial'** in the subject line.

After screening/shortlisting of applications, only the shortlisted candidates will be contacted. If you do not receive a response to your application within 10 days after the closing date, please consider it as being unsuccessful. ACC reserves the right not to make an appointment.